



**FOR IMMEDIATE RELEASE**  
**September 16, 2026**



**MSU BROAD ART MUSEUM CELEBRATES NEWEST  
EXHIBITIONS AT ANNUAL FALL OPENING PARTY**

*You're invited to a celebration of creativity and community!*

**East Lansing, MI** – Join the Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) and Michigan State University Federal Credit Union (MSUFCU) for the museum's annual Fall Opening Party on Friday, September 18, from 6–10pm. All are invited to check out the museum's newest exhibitions while enjoying live performances, art-making activities—like screen printing your own tote bag—lawn games, and more.

"We are thrilled to share this new suite of exhibitions with our audiences here at MSU, across the Mid-Michigan region, and beyond. Marked by our passion for our role as a civic organization, and the power of art to bring people together, our current exhibitions offer a variety of perspectives and ways to engage that we hope will speak to people of all walks of life," commented Steven L. Bridges, senior curator and director of curatorial affairs. "And in the spirit of civic participation during this momentous anniversary year for the US, we hope people will join us and contribute to the many conversations unfolding at the museum."

This event celebrates the exhibitions *We Are This Land: Meditations on the Great American Experiment* (Aug. 22, 2026–Mar. 14, 2027), *Rayyane Tabet: 128 Civics Questions* (Aug. 22, 2026–Mar. 14, 2027), *Laas / Absan / Peldía: Caribbean Cinema Cultures* (Aug. 22, 2026–Jan. 31, 2027), and The Center for Object Research and Engagement (The CORE).

Visitors are encouraged to reserve their free tickets in advance to attend the Fall Opening Party at [broadmuseum.msu.edu](http://broadmuseum.msu.edu). All ages are welcome to this museum-wide party!

The 2026 Fall Opening Party is generously supported by MSUFCU.

**MSU Federal Credit Union (MSUFCU)** was established in 1937 to provide a secure place for members to save and borrow. Guided by its mission to help members achieve financial security, reach their goals, and realize their dreams, MSUFCU supports members through key milestones in life while helping them plan for the future. Recognized as a leader in innovation and as a great place to work, MSUFCU continually seeks new ways to enhance the member experience and strengthen the communities it serves. Today, the Credit Union proudly serves more than 400,000 members through 35 branches, with over \$8.49 billion in assets and more than 1,200 employees. MSUFCU is headquartered in East Lansing, Michigan. For additional information, visit [msufcu.org](http://msufcu.org).



**The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum)** connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad Art Museum advances the university values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for its creation.

**Michigan State University** has been advancing the common good with uncommon will for 170 years. One of the world's leading public research universities, MSU pushes the boundaries of discovery to make a better, safer, healthier world for all while providing life-changing opportunities to a diverse and inclusive academic community through more than 400 programs of study in 17 degree-granting colleges.

Image: **1** *We Are This Land: Meditations on the Great American Experiment* installation view at the Eli and Edythe Broad Art Museum at Michigan State University, 2026. Photo: Zoe Kissel/MSU Broad Art Museum **2** *Laas / Absan / Peldía: Caribbean Cinema Cultures* installation view at the Eli and Edythe Broad Art Museum at Michigan State University, 2026. Photo: Zoe Kissel/MSU Broad Art Museum

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MSU Broad Art Museum representatives are available for interview.

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