



FOR IMMEDIATE RELEASE
January 23, 2025



MSU BROAD ART MUSEUM'S WINTER OPENING PARTY IS FRIDAY

All are invited to attend this free event at the MSU Broad Art Museum.

East Lansing, MI – Experience the many offerings of the Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) with a Winter Opening Party event on Friday, January 24, from 6–8pm. All are invited to explore the museum's exhibitions while enjoying food, music, special guests, art-making activities, and more.

The Winter Opening Party will feature the exhibitions *Farmland: Food, Justice, and Sovereignty*; *The Judith Center Poster Project [Phase 1]: Freedom in the Automation Age*; *COMPLEX DREAMS*; and *Diasporic Collage: Puerto Rico and the Survival of a People*. The ongoing exhibition *Seeing in 360 Degrees: The Zaha Hadid Design Collection* and The Center for Object Research and Engagement (The CORE) will also be open during the event.

At the party, the MSU Broad Art Museum will be collecting non-perishable food items as part of a Spice Drive to support the MSU Student Food Bank (SFB). Those interested in donating can bring the following non-perishable items for collection: Cumin, Turmeric, Coriander, Garam

Masala, Cardamom, Fenugreek, Mustard Seeds, Asafoetida, Curry Powder, Chili Powder, Black Pepper, Cloves, Paprika, Saffron, Sumac, Zaatar, Star Anise, Five Spice, Allspice, Smoked Paprika, Dill, Oregano, Bay Leaves, Garlic Powder, Onion Powder, Cinnamon, Nutmeg, Thyme, Rosemary, Basil, Sage, Parsley, Cayenne Pepper, Fresh Garlic, Soy Sauce. Collection at the MSU Broad Art Museum runs Jan. 24–Feb. 1 during museum open hours.

Visitors are encouraged to reserve their free tickets in advance to attend the Winter Opening Party at broadmuseum.msu.edu. All ages are welcome.

The Winter Opening Party is hosted in collaboration with the MSU Broad Art Museum Student Creative Council. The Student Creatives connect students to their campus art museum through programs designed for MSU students, by MSU students.

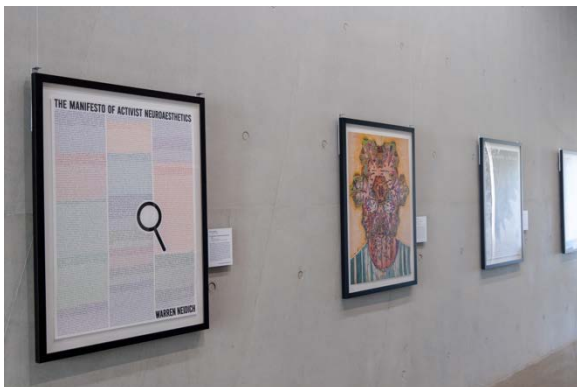


**FARMLAND: FOOD, JUSTICE,
AND SOVEREIGNTY**
Jan. 18–Jul. 27, 2025

What do you know about the food you eat? *Farmland* explores crucial questions of food knowledge, production, scarcity, and consumption. The exhibition examines the origins and effects of food security and food justice against the background of Michigan State University's 170-year history in food production and consumption. It tells a story of Indigenous knowledge, institutional research, farming, seeds,

crops, and how food systems can at times be designed to hunger rather than nurture. Focusing heavily on community engagement and collective learning, the exhibition is centered around a widespread network of local stakeholders—agricultural students, farmers, activists, researchers, and historians.

Farmland: Food, Justice, and Sovereignty is organized by the Eli and Edythe Broad Art Museum at Michigan State University and co-curated by Teresa Fankhänel, former Associate Curator, and Dalina A. Perdomo Álvarez, Assistant Curator, with support from Madison Kennedy-Kequom, Curatorial Intern, and contributions by the Justice League of Greater Lansing Michigan. Support for this exhibition is provided by the Eli and Edythe Broad Endowed Exhibitions Fund and the Alan and Rebecca Ross Endowed Exhibitions Fund.



**THE JUDITH CENTER POSTER PROJECT
[PHASE 1]: FREEDOM IN THE
AUTOMATION AGE**
Oct. 16, 2024–Mar. 15, 2025

AI, cyborgs, digital security, and the worldwide web of disinformation, oh my! What are the opportunities and costs of developing new technologies to advance the common good? *Freedom in the Automation Age* consists of newly commissioned posters by living artists who explore the intersection of gender and emerging technologies. Together they address anxieties

about the growth of Artificial Intelligence (AI) and how it uses our bodies and minds to generate data that may not always benefit our individual interests. Their works ask us to be vigilant about our own relationships with these powerful systems and the consequences of their growing influence.

The Judith Center Poster Project [Phase 1]: Freedom in the Automation Age is organized by the Eli and Edythe Broad Art Museum at Michigan State University in partnership with The Judith Center and co-curated by Steven L. Bridges, Interim Director & Senior Curator and Director of Curatorial Affairs, and Dr. Rachel Winter, Assistant Curator. Support for this exhibition is provided by the Alan and Rebecca Ross Endowed Exhibitions Fund.



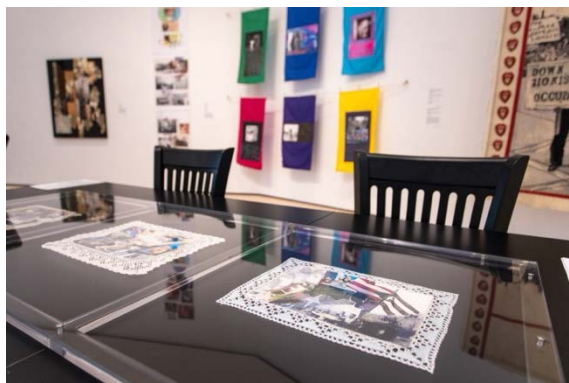
COMPLEX DREAMS

Sep. 14, 2024–Feb. 15, 2025

This groundbreaking commission by Esmaa Mohamoud—and the inaugural Signature Commission Series exhibition—explores the transformative power of art to express the enduring perseverance and strength of Black girlhood in the face of great adversity. Responding directly to the unique, Zaha Hadid-designed architecture of the MSU Broad Art Museum, Mohamoud's newly commissioned installation offers a range of experiences across

the galleries' landscapes. Multisensorial and moving, the works on view speak to the artist's powerful vision for the liberation of Blackness from the shadows of art history and society at large.

COMPLEX DREAMS is organized by the Eli and Edythe Broad Art Museum at Michigan State University as part of the Signature Commission Series and curated by Steven L. Bridges, Interim Director & Senior Curator and Director of Curatorial Affairs. Support for this exhibition is provided by the Eli and Edythe Broad Endowed Exhibitions Fund and the MSU Federal Credit Union.



DIASPORIC COLLAGE: PUERTO RICO AND THE SURVIVAL OF A PEOPLE

Aug. 31, 2024–Feb. 1, 2025

The Puerto Rican diaspora is a collage of overlapping histories of colonialism, resistance, and survival. *Diasporic Collage* honors Puerto Rican identities in the archipelago and its diasporas. Puerto Rico's colonial status and geographical location situate it as a locus of global encounters and ongoing displacement. As such, the Puerto Rican diaspora can be understood as a collage of overlapping histories of colonialism,

resistance, and survival. Diaspora scatters; collage connects.

Diasporic Collage: Puerto Rico and the Survival of a People is organized by the Eli and Edythe Broad Art Museum at Michigan State University and the Center for Puerto Rican Studies (CENTRO) at Hunter College, CUNY, in collaboration with the Diaspora Solidarities Lab (DSL), and curated by Dr. Yomaira Figueroa-Vásquez, directora of the CENTRO, formerly associate professor at MSU; Dr. Windy M. Cosme Rosario, instructor, University of Puerto Rico – Río Piedras; and Dalina A. Perdomo Álvarez, assistant curator, the MSU Broad Art Museum; with support from DSL fellows Melanie Rodríguez Vázquez, Ariana Costales Del Toro, Yafraíny Familia, Nicole Hernández, Stephany Bravo, Imaida M. Durán Mariñez, Alana Cordero Montesinos, Meleny González, Olivia M. Ramírez, Jaden Morales, and Yuleysy Ortiz. Support for this series is provided by the MSU Federal Credit Union. The Diaspora Solidarities Lab is made possible with financial support from the Andrew W. Mellon Foundation.



This exhibition is the result of collaborative research and community projects produced since 2022 by the DSL, a Black feminist-led partnership between Michigan State University, Johns Hopkins University, and Hunter College. The DSL is directed by Dr. Yomaira Figueroa-Vásquez, professor and directora of the CENTRO at Hunter College, formerly associate professor at MSU, and Dr. Jessica Marie Johnson, associate professor at Johns Hopkins University. A DSL sister exhibition, *Coastal Relations: Enacting Diaspora*, will be on view at the Avery Research Center for African American History and Culture, College of Charleston, South Carolina, from Aug. 24, 2024—Jan. 8, 2025.



**SEEING IN 360 DEGREES:
THE ZAHA HADID DESIGN COLLECTION
Sep. 8, 2023—ongoing**

If you could redesign the world around you to realize your vision for a better future, where would you start? For architect and designer Zaha Hadid, this process began by looking closely at ordinary objects and environments to design something new. The MSU Broad Art Museum holds the largest collection of work by Zaha Hadid Design in North America. Totalling more than 150 objects, every work exemplifies the way Hadid

and her studio experimented with materials, visual features, and function to create something that would improve the user experience. *Seeing in 360 Degrees* displays the Zaha Hadid Design collection in conversation with Hadid's architecture to generate an innovative and exciting experience that challenges us to see the world differently.

Seeing in 360 Degrees: The Zaha Hadid Design Collection is organized by the Eli and Edythe Broad Art Museum at Michigan State University and curated by Dr. Rachel Winter, Assistant Curator. Support for this exhibition is provided by the Eli and Edythe Broad Endowed Exhibitions Fund and Hari Kern. The museum also extends its gratitude to Alan and Rebecca Ross for their support through several acquisitions featured in the exhibition.

The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad Art Museum advances the university values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for its creation.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Images: **1** Courtesy MSU Broad Art Museum **2** *Farmland: Food, Justice, and Sovereignty* installation view at the Eli and Edythe Broad Art Museum at Michigan State University, 2025. Photo: Chloe Kirchmeier/MSU Broad Art Museum **3** *The Judith Center Poster Project [Phase 1]: Freedom in the Automation* installation view at the Eli and Edythe Broad Art Museum at Michigan State University, 2024. Photo: Chloe Kirchmeier/MSU Broad Art Museum **4** *COMPLEX DREAMS* installation view at the Eli and Edythe Broad Art Museum at Michigan State University, 2024. Photo: Kyle Flubacker Photography **5** *Diasporic Collage: Puerto Rico and the Survival of a People* installation view at the Eli and Edythe Broad Art Museum at Michigan State University, 2024. Photo: Kyle Flubacker Photography **6** *Seeing in 360 Degrees: The Zaha Hadid Design Collection* installation view at the Eli and Edythe Broad Art Museum at Michigan State University, 2023. Photo: Vincent Morse/MSU Broad Art Museum

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MSU Broad Art Museum representatives are available for interview.

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