



FOR IMMEDIATE RELEASE
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FALL OPENING PARTY CELEBRATES NEW EXHIBITIONS

All are invited to attend this free event at the MSU Broad Art Museum.

East Lansing, MI – Celebrate the newest exhibitions at the Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) with a Fall Opening Party event on Friday, September 13, from 6–10pm. All are invited to hang out with artists and special guests and enjoy art-making activities, food, music, and more. Drop in throughout the evening to experience the museum “glow up,” as art-making activities transition to feature glow-in-the-dark art supplies.

The Fall Opening Party will feature the exhibitions *COMPLEX DREAMS*, *Diasporic Collage: Puerto Rico and the Survival of a People*, and *Samia Halaby: Eye Witness*. The ongoing exhibition *Seeing in 360 Degrees: The Zaha Hadid Design Collection* and The Center for Object Research and Engagement (The CORE) will also be open during the event.

“We are thrilled to present the new season of exhibitions and programs at the MSU Broad Art Museum this fall, which offer a great diversity of opportunities for engagement across the many

communities we serve,” said Steven L. Bridges, Interim Director at the MSU Broad Art Museum. “These world-class offerings create truly unique, unparalleled encounters with art and artists, and advance our goals to connect people to art, ideas, and each other.”

The newest exhibition at the MSU Broad Art Museum, and the inaugural Signature Commission Series exhibition—*COMPLEX DREAMS*—will open to the public during the Fall Opening Party. This never-before-seen installation by artist Esmaa Mohamoud responds directly to the unique, Zaha Hadid-designed architecture of the museum and explores the transformative power of art to express the enduring perseverance and strength of Black girlhood in the face of great adversity.

Mohamoud’s commission in the MSU Broad Art Museum’s Julie and Edward J. Minskoff Gallery is joined by her immersive installation *Darkness Doesn’t Rise To The Sun, But We Do* (2020), on view in the adjacent William and Linda Demmer Gallery. This work, on loan from Steelcase, invites visitors to enter a space filled with hundreds of matte-black, steel-cut dandelions, offering pathways for meandering exploration and opportunities for respite amongst the silhouetted dandelions.

“Steelcase is committed to investing in emerging artists from underrepresented cultures,” said Allan Smith, Steelcase President, Americas and Chief Product Officer. “We believe art representative of diverse and local cultures is one way to signal an environment of belonging, and we are pleased to loan Esmaa’s inviting and uniquely immersive work to the MSU Broad Art Museum for others to experience.”

Visitors are encouraged to reserve their free tickets in advance to attend the Fall Opening Party at broadmuseum.msu.edu. All ages are welcome to this museum-wide party!

The Fall Opening Party is hosted in collaboration with the MSU Broad Art Museum Student Creative Council. The Student Creatives connect students to their campus art museum through programs designed for MSU students, by MSU students.

COMPLEX DREAMS (Sep. 14, 2024–Feb. 16, 2025) is organized by the Eli and Edythe Broad Art Museum at Michigan State University as part of the Signature Commission Series and curated by Steven L. Bridges, Interim Director & Senior Curator and Director of Curatorial Affairs. Major funding for this exhibition is provided by the MSU Federal Credit Union and the Eli and Edythe Broad Endowed Exhibitions Fund.



The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad Art Museum advances the university values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for its creation.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world’s most pressing challenges, while

providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: Courtesy MSU Broad Art Museum

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MSU Broad Art Museum representatives are available for interview.

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