



FOR IMMEDIATE RELEASE
September 27, 2023



MSU BROAD ART MUSEUM ANNOUNCES OCTOBER PROGRAMS
ArachnoBROADia!, Family Day, exhibition tours, and more.

East Lansing, MI – The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) is pleased to announce upcoming public programs for October 2023, including family events, exhibition tours, the museum’s signature ArachnoBROADia! event, and more.

ArachnoBROADia! (Oct. 29 from 1–4pm) is open to visitors of all ages. This spooky afternoon of eight-legged fun is inspired by artwork from the MSU Broad Art Museum’s incredible collection. Attendees are invited to get creative with creepy crafts at the MSU Broad Art Museum and meet some crawly creatures at the MSU Bug House.

The MSU Broad Art Museum is always free and open to all. Visitors are encouraged to reserve free tickets in advance to attend October events. Visit broadmuseum.msu.edu/calendar for more information and to register today.

October 2023 Calendar:

All events take place at the MSU Broad Art Museum unless otherwise noted.

Family Day: TEAM

Saturday, Oct. 7, 11am–3pm

First Saturday means Family Day at the MSU Broad Art Museum! Make creative connections with our exhibitions through free hands-on and interactive family fun throughout the museum. Generously sponsored by PNC.

This is not a tour: Shouldn't You Be Working?

Sunday, Oct. 8, 1–2pm

Take an unconventional look at *Shouldn't You Be Working? 100 Years of Working from Home* with this offbeat, interactive tour. May contain strong language, graphic content, and random acts of weirdness.

(De)Tour: Game Changers

Thursday, Oct. 12, 6–7pm

Venture off the beaten path on a (de)tour through *Resistance Training: Arts, Sports, and Civil Rights*. Join us as we discuss gender equality in athletics and the game changing legislation that empowered generations of women to shatter barriers and redefine the sporting landscape.

Broad Underground: Machines in Flames

Friday, Oct. 13, 7–9pm

MSU Wells Hall B122

The Broad Underground Film Series presents experimental and avant-garde film and video screenings programmed in response to exhibitions at the MSU Broad Art Museum. This event is inspired by themes in the exhibition *Shouldn't You Be Working? 100 Years of Working from Home*.

Museum Tour: Deep-Rooted with Beal Botanical Gardens

Sunday, Oct. 22, 1–2pm

What can art tell us about the relationship between plants and humans? Join Maeve Bassett, Applied Ethnobotanist and Education Program Director of the Beal Botanical Garden, for an immersive tour unearthing the historical, social, and political narratives growing within works of art from the MSU Broad Art Museum collection.

ArachnoBROADia!

Sunday, Oct. 29, 1–4pm

MSU Broad Art Museum + MSU Bug House

Join us for a spooky afternoon of eight-legged fun for all ages inspired by artwork from the collection of the MSU Broad Art Museum! Get creative with creepy crafts at the museum, then visit your favorite crawly creatures at the MSU Bug House. All ages are welcome.

The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad Art Museum advances the university values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for its creation.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: Aaron Word/MSU Broad Art Museum.

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MSU Broad Art Museum representatives are available for interview.

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