



FOR IMMEDIATE RELEASE
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MSU BROAD ART MUSEUM ANNOUNCES NOVEMBER PROGRAMS

Including the grand opening of the new Center for Object Research and Engagement.

East Lansing, MI – The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) is pleased to announce upcoming public programs for November 2023, including family events, artist events, the grand opening of the museum’s lower-level renovation—The Center for Object Research and Engagement (The CORE)—and more.

The CORE Grand Opening is Friday, Nov. 10, from 6–10pm. Revel in the incredible history and power of art as the collection comes to life for the launch of The Center for Object Research and Engagement, a brand-new home for the MSU Broad Art Museum’s collection. Drop in throughout the evening to explore the museum while enjoying artsy food and drinks, music, collection-themed screen printing, and more. All ages are welcome to this museum-wide party on the museum’s birthday!

The MSU Broad Art Museum is always free and open to all. Visitors are encouraged to reserve free tickets in advance to attend November events. Visit broadmuseum.msu.edu/calendar for more information and to register today.

November 2023 Calendar:

All events take place at the MSU Broad Art Museum unless otherwise noted.

Broad Underground: Record, Recollect, Repatriate

Thursday, Nov. 2, 7–9pm

MSU Wells Hall B122

The Broad Underground Film Series presents experimental and avant-garde film and video screenings programmed in response to exhibitions at the MSU Broad Art Museum. This event is inspired by The Center for Object Research and Engagement (The CORE)—opening Nov. 10, 2023.

Family Day: FLOW

Saturday, Nov. 4, 11am–3pm

First Saturday means Family Day at the MSU Broad Art Museum! Make creative connections with our exhibitions through free hands-on and interactive family fun throughout the museum. Go with the flow! Explore art materials that blend, glide, and swirl. Family Day is generously sponsored by PNC.

The CORE Grand Opening

Friday, Nov. 10, 6–10pm

You're invited to the grand opening of The CORE! Join us for the launch of The Center for Object Research and Engagement, a brand-new home for the MSU Broad Art Museum's collection. Drop in throughout the evening to explore the museum while enjoying artsy food and drinks, music, collection-themed screen printing, and more. All ages are welcome to this museum-wide party on the museum's birthday!

Homeschool Day: Art Field Trip!

Wednesday, Nov. 15, 1–4pm

Connect with other homeschoolers at this day of making, looking, and learning designed just for you and your family! All ages are welcome. Kids under 18 must be accompanied by an adult.

Artist Performance: Access Hollywood: Pure Michigan

Thursday, Nov. 16, 6–7:30pm

Join Marisa Olson for Access Hollywood: Pure Michigan, the first episode in the artist's new performance series exploring a range of themes surrounding accessibility and disability. In a blend of tragedy and comedy, this table read style performance brings together student actors to animate real-life exchanges pulled from emails, phone or zoom calls, and conversations. This event is offered alongside the exhibition *Shouldn't You Be Working? 100 Years of Working From Home*, on view through Dec. 17, 2023.

Museum Tour: Deep-Rooted with Beal Botanical Gardens

Sunday, Nov. 19, 1–2pm

What can art tell us about the relationship between plants and humans? Join Maeve Bassett, Applied Ethnobotanist and Education Program Director of the Beal Botanical Garden, for an immersive tour unearthing the historical, social, and political narratives growing within works of art from the MSU Broad Art Museum collection.

SpARTan Wellness

Sunday, Nov. 19, 2–4pm

Stress less at the MSU Broad Art Museum with this monthly making series! It's getting cold outside, but that doesn't mean you can't add a little green to your day. This month we're getting crafty with concrete, one of the iconic materials found inside the MSU Broad Art Museum. Pour, decorate, and plant your own tiny concrete planter.

Power of Influence: The Intersection of Arts and Sports for Social Change

Wednesday, Nov. 29, 6–7:30pm

If you were a professional athlete, a world-renowned artist, or a public figure, how would you use your popular status to influence social change? Join esteemed alumni, sports leaders, artists, and MSU faculty as they gather in conversation around the potential of art and sport to become a powerful catalyst for social change. This conversation is offered alongside the exhibition *Resistance Training: Arts, Sports, and Civil Rights*, on view through Feb. 18, 2024.

The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum)

connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad Art Museum advances the university values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for its creation.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: Vincent Morse/MSU Broad Art Museum.

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MSU Broad Art Museum representatives are available for interview.

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