



**FOR IMMEDIATE RELEASE**  
**August 22, 2023**



**FALL OPENING PARTY TO CELEBRATE FOUR NEW EXHIBITIONS**

*All are invited to this special event at the MSU Broad Art Museum*

**East Lansing, MI** – Kick off fall at the MSU Broad Art Museum with all new exhibitions! The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) is hosting a Fall Opening Party on Friday, September 8, from 6–10pm celebrating four new exhibitions. All are invited to drop in throughout the evening to explore the museum while enjoying tailgate-themed food and drinks, music from the Spartan Alumni Marching Band and Impact 89FM, photos with Sparty, screen printing, glow painting, button making, and more.

MSU Interim President Teresa K. Woodruff, Ph.D. and MSU Broad Art Museum Interim Director Steven L. Bridges will give opening remarks at 6:45pm.

“We are absolutely thrilled to launch our fall season and celebrate the many ways the museum continues to foster meaningful experiences and artful engagements for our communities both on and off campus,” said Bridges. “For those of you who have joined us in the past, welcome back! To those who may be visiting for the first time, we are your art museum on the campus of Michigan State University, and we look forward to exploring the world of art and ideas together with you.”

At 8pm, visitors are invited to “glow green, glow white” as all art-making activities transition to use glowing art supplies to illuminate the remainder of the evening (like glow sticks, glow-in-the-dark paint, and more).

For those new to Michigan State University or the Greater Lansing area, this event is a great first introduction to the Zaha Hadid-designed building and the exhibitions on view through early 2024. Visitors are encouraged to reserve their free tickets in advance to attend the Fall Opening Party. Visit [broadmuseum.msu.edu/calendar](http://broadmuseum.msu.edu/calendar) for more information and to register today. All ages are welcome to this museum-wide party!

The Fall Opening Party is hosted in collaboration with the MSU Broad Art Museum Student Creative Council. The Student Creatives connect students to their campus art museum through programs designed for MSU students, by MSU students.

***Resistance Training: Arts, Sports, and Civil Rights*** (on view through Feb. 18, 2024)

If you were a professional athlete, a world-renowned artist, or a public figure, how would you use your popular status to effect change? *Resistance Training* explores the shared values between artists and athletes in the advancement of social justice-related issues. Major funding for this exhibition is provided by the Alan and Rebecca Ross Endowed Exhibitions Fund, the MSU Federal Credit Union, and the Eli and Edythe Broad Endowed Exhibitions Fund, with additional support from Professor Charles Gliozzo.



***Seeing in 360 Degrees: The Zaha Hadid Design Collection***

If you could redesign the world around you to realize your vision for a better future, where would you start? For architect and designer Zaha Hadid, this process began by looking closely at ordinary objects and environments to design something new. The MSU Broad Art Museum holds the largest collection of work by Zaha Hadid Design in North America. Totalling more than 150 objects, every work exemplifies the way Hadid and her studio experimented with materials, visual features, and function to create something that would improve the user experience. Major support for the exhibition is provided by Hari Kern. The museum also extends its gratitude to Alan and Rebecca Ross for their support through several acquisitions featured in the exhibition.

***Andrea Canepa: As we dwell in the fold*** (on view through Jan. 21, 2024)

*As we dwell in the fold* investigates what it means to hide from the gaze of others. The tactile and experiential exhibition offers immersive, wearable metal and fabric sculptures. The first solo exhibition of Peruvian artist Andrea Canepa in the United States is inspired by her research into protective fabrics and their relation to the body—the many ways in which they shape who we are. Fabrics are protective garments and social constructs; they both liberate and oppress. Support for this series is provided by the MSU Federal Credit Union. This exhibition is further supported by ifa Institut für Auslandsbeziehungen, Germany, and Lansing Welding, Inc.



***Shouldn't You Be Working? 100 Years of Working from Home*** (on view through Dec. 17, 2023)

Boundaries between labor and leisure are increasingly blurred. Digital technology enables new labor practices located in the home, which coexist with traditional domestic work by nannies and homemakers. They oscillate between a newfound freedom and the threat of total digital surveillance and exploitation. *Shouldn't You Be Working?* considers the domestic sphere as an ever-changing site of labor. Lead funding for this exhibition is provided by the Alan and Rebecca Ross Endowed Exhibition Fund.

**The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum)** connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad Art Museum advances the university values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for its creation.

**Michigan State University** has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: **1** *Willie Thrower*, 1950. Courtesy Michigan State University Archives and Historical Collections. **2** Zaha Hadid Design for Slamp, *Aria* and *Avia*, 2013–17. Courtesy Slamp. Eli and Edythe Broad Art Museum, Michigan State University, gift of Slamp, 2022.6.1 and 2022.6.4 **3** Photo: Vincent Morse/MSU Broad Art Museum **4** *Shouldn't You Be Working? 100 Years of Working from Home* installation view at the Eli and Edythe Broad Art Museum, Michigan State University, 2023. Photo: Vincent Morse/MSU Broad Art Museum

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MSU Broad Art Museum representatives are available for interview.

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