



FOR IMMEDIATE RELEASE
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MSU Broad Art Museum Hosts Free Family Day with Support from Strategic Staffing Solutions

East Lansing, MI – The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) will host a special Family Day event on Saturday, August 6, 2022, from 11am–3pm, generously supported by Strategic Staffing Solutions (S3). The day will be themed around nature and the color green, giving visitors of all ages the opportunity to create sculptures for plants and an outdoor mural inspired by the natural world.

“Artists are often inspired by nature and all the green things growing around them,” says MSU Broad Art Museum Director of Education Michelle Word. “Thanks to Strategic Staffing Solutions, we’re able to give families the chance to celebrate the green in our communities this Family Day and learn together each month as they make, play, and collaborate through art at this free program.”

Family Day is offered every first Saturday at the MSU Broad Art Museum. Everyone is invited to make creative connections with the museum’s exhibitions through free hands-on and interactive

family fun. With the support of Strategic Staffing Solutions, the museum can continue to offer Family Day programming at no cost to visitors.

“Strategic Staffing Solutions supports as many meaningful learning experiences for youth and their families as possible,” explains Cynthia Pasky, founder and CEO of Strategic Staffing Solutions. “Family Day is an important way of inviting the community to see what the MSU Broad Art Museum has to offer as children discover abilities and interests they never knew they had. And of course, the green theme is perfect!”

While admission to Family Day is completely free, visitors must register in advance. Visit broadmuseum.msu.edu/calendar for more information and to register today. All ages are welcome.

The MSU Broad Art Museum is located at 547 E Circle Dr, East Lansing, MI 48824.

Strategic Staffing Solutions (S3) is a woman-owned, global IT consulting and business services corporation that delivers staff augmentation, managed services, total workforce management programs and direct hire recruiting with industry expertise in financial services, energy and utilities, oil, healthcare and insurance, telecommunications and retail distribution. S3’s Consultants are placed with Customers through the U.S., Europe and the Americas. Founded in Detroit, MI in 1990, S3 has reported consistent growth and profit every year and carries zero debt. Since 2000, it has donated more than \$42 million to charities and community organizations around the world.

The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad Art Museum advances the university values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift for its creation.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world’s most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: Aaron Word/MSU Broad Art Museum.

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MSU Broad Art Museum representatives are available for interview.

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