



FOR IMMEDIATE RELEASE
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Spartan Upcycle X Art Lab Residency: Megan Heeres Opening Reception

East Lansing, MI — The Eli and Edythe Broad Art Museum at Michigan State University is pleased to announce the exhibition opening for *Spartan Upcycle X Art Lab Residency: Megan Heeres* on Friday, October 15, 2021 from 6–8pm.

Join us in celebration of the inaugural Spartan Upcycle x Art Lab Residency, resulting in a solo exhibition by Detroit artist Megan Heeres. Heeres considers how we take care of our spaces and each other, both ecologically and on a personal level through her papermaking and sculptural-based practice. This residency and exhibition is the result of the inaugural collaboration between the MSU Broad Art Lab and Spartan Upcycle, the creative reuse branch of the MSU Surplus Store & Recycling Center. Heere's installation will be primarily composed of raw materials received by the campus recycling center, landscaping, and other items that would otherwise end up in landfills.

The artist, curator, and staff from the MSU Surplus Store & Recycling Center will be in the gallery to answer questions and engage in conversation about this project. Held at the [Art Lab](#), located directly across the street from the museum at 565 E. Grand River Ave., East Lansing, MI 48823. Learn more about this upcoming exhibition [here](#). Registration for this free event is required. [Register here](#).

Events will continue throughout the semester and include the following:

Every Friday: Sept. 3–Dec. 17, 2021 // 12–6pm

Spartan Upcycle Fridays / Art Lab

\$5 general, free for students

Thursday, Nov. 18, 2021 // 11am–12pm

MSU Surplus Store and Recycling Center Virtual Town Hall / Zoom

Saturday, Dec. 4, 2021 // 1–4pm

Papermaking Workshop: The Unexpected + Rejected / Art Lab

Spartan Upcycle x Art Lab Residency: Megan Heeres is organized by the Eli and Edythe Broad Art Museum at Michigan State University and curated by Britta Urness, Art Lab Studio Educator. Support for this exhibition is provided by the Michigan State University Surplus Store & Recycling Center and The Graduate Hotel East Lansing.

About the Residency

The Spartan Upcycle x Art Lab Residency invites a sustainability-centered Michigan artist to transform provided objects and materials from Spartan Upcycle, a creative reuse program of the MSU Surplus Store & Recycling Center, in a new exhibition. The artist is invited to use the Art Lab gallery as a working studio during an 8-week residency, and the resulting exhibition aims to challenge conventional thinking around the value of discarded items.

About the Eli and Edythe Broad Art Museum

The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad Art Museum) connects people with art through experiences that inspire curiosity and inquiry. Presenting exhibitions and programs that engage diverse communities around issues of local relevance and global significance, the MSU Broad advances the University values of quality, inclusion, and connectivity. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift of \$28 million.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while

providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: Zoe Kissel/MSU Broad.

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