

MSU BROAD

FOR IMMEDIATE RELEASE

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MSU Broad Art Lab Announces Third Season of Open Call Community-Generated Programming

East Lansing, MI — The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad) proudly presents its third season of free public programming sourced from the Community Open Call initiative at the MSU Broad Art Lab. These programs are selected by a diverse committee of community representatives, and will be presented to the public throughout the winter.

The Community Open Call is an experimental platform that invites the community to initiate the unique arts and cultural programming inside the Art Lab. Creative thinkers from all backgrounds and disciplines are invited to propose their vision for the Art Lab as a studio, performance space, or something completely new.

The third season opened on Sunday, Nov. 3 with a reprisal of the popular Simple Books workshop from this past summer's Open Call cycle, where participants created their own DIY books with recycled materials, paper, tape and thread.

The following upcoming events are free and open to the public through this winter's Community Open Call at the Art Lab:

Watch + Make: Jenny Holzer

Sunday, Nov. 10, 2019

Experience a viewing of the Jenny Holzer episode of *Art:21 - Art in the 21st Century*, get hands-on with some art-making of your own inspired by her work.

YourSelf YourStory

Tuesday, Dec. 3, 2019

Document your story through scrapbooking techniques, discover what it means to look at your life through a crafting lens, and get tips on how to approach your “selfie” from new angles.

Watch + Make: Martin Puryear

Sunday, Dec. 15, 2019

Experience a viewing of the Martin Puryear episode of *Art:21 - Art in the 21st Century*, get hands-on with some art-making of your own inspired by his work.

BeauTIEful Project

Friday, Jan. 10, 2020

Celebrate the collaboration of MSU student entrepreneur Bridgeen Shapton and members of Lansing’s refugee community in the creation of beautiful scarves and ties to be sold in support of the Lansing Refugee Development Center.

The Sound Around

Sunday, Jan. 12, 2020

What is the difference between noise and music? Is there a difference at all? Collaborate in sound creation, exploration, and documentation with local noisemaker Corey Kellicut!

Watch + Make: Mel Chin

Wednesday, Jan. 15, 2020

Experience a viewing of the Mel Chin episode of *Art:21 - Art in the 21st Century*, get hands-on with some art-making of your own inspired by his work.

Schrodinger’s Cat is in Town II

Saturday Jan. 25, 2020

Schrodinger’s Cat is back in town for this special encore edition of the Community Open Call! Work collaboratively with MSU physicists to create visual representations of complex scientific concepts in an effort to better understand our world.

Do you have a great idea for an event you’d like to share with our community? Fill out an application online at broadmuseum.msu.edu/artlab. Applications are accepted on a rolling basis—the review deadline for next cycle is Feb. 9, 2020.

Visit broadmuseum.msu.edu/artlab for more information about the Community Open Call.

The Community Open Call is made possible by a grant from the Michigan Council for Arts & Cultural Affairs.

The MSU Broad Art Lab is a collaborative space where our diverse community of makers, innovators, and lifelong learners can connect with opportunities to create and experiment with art. Opened across the street from the museum last May with a \$1 million gift from MSU Federal Credit Union, it is an expression of the MSU Broad's commitment to creating engaging arts and cultural experiences for a diverse audience, connecting people to art beyond museum walls. Focused on engagement and collaboration, creative inquiry and process are at the core of the Art Lab's exhibitions and programming.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

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