

MSU BROAD

FOR IMMEDIATE RELEASE

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Experience a Night of Eight-Legged Family Fun at Annual ArachnoBROADia!

East Lansing, MI – The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad) is partnering with the MSU Bug House to present ArachnoBROADia on Wednesday, Oct. 30 from 5–8pm. Join us at the museum for this annual Halloween event for families and kids of all ages!

Kids are invited to try their hand at some ghoulish games to win fabulous prizes, make their own creepy crawly creatures to take home, and interact with real insects and arachnids from the MSU Bug House. Families won't want to forget to wear their costumes—the event also features a photo booth!

ArachnoBROADia is a free event open to the public.

The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad) is a dynamic contemporary art museum that serves as both a teaching institution and a cultural hub for East Lansing and the region. Opened on November 10, 2012, the museum was designed by Pritzker Prize-winning architect Zaha Hadid and named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift of \$28 million. In 2017, the MSU

Broad was awarded \$1 million from MSU Federal Credit Union in support of the Art Lab, an expansion across Grand River Avenue that provides increased access to and research of the permanent collection.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: Aaron Word/MSU Broad.

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