

# MSU BROAD

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## **MSU Broad receives \$1 million gift from MSU Federal Credit Union to complete an expansion project including dedicated collection display and research center**

**East Lansing, MI** — The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad) was awarded \$1 million from MSU Federal Credit Union in support of an expansion across Grand River Avenue that will provide increased access and research for the MSU Broad’s 7,500-piece permanent collection.

The Art Lab will provide additional exhibition spaces for its collection and a research center focused on the museum of tomorrow. The collection will serve as an access point to education and research and will include a study center and cases for visiting instructors, students, and researchers to integrate the collection into teaching and learning. The MSU Broad’s living and expanding collection spans artistic production from Ancient Greece and Rome and pre-Columbian cultures, to Medieval and Renaissance, to Modern and Contemporary, and enables the museum to explore the art of our time through the long lens of art history. The MSU Broad—housed in a building designed by the acclaimed Zaha Hadid—is unique among contemporary art museums by virtue of the historical collection it has inherited from the Kresge Art Museum, formerly the art museum of MSU.

Since Director Marc-Olivier Wahler’s arrival in July 2016, the MSU Broad has been committed to researching and displaying the collection. In April 2017, the MSU Broad announced the launch of the Collection Gallery, a gallery dedicated to the display of the collection year-round in the museum. In 2018, the MSU Broad will advance its commitment by growing the museum’s reach beyond the MSU campus.

Speaking to the importance of this expansion, Director Marc-Olivier Wahler states: “The MSU Broad is unfettered by the constraints of traditional museums and is devoted to being a leader in the research and development of the future of museums. This expansion will be a lab where collaboration and new thinking can be tested and position our museum as a hub for aesthetic and institutional innovation.”

Partnering with MSU’s Arts & Cultural Management and Museum Studies program to position the collection as a gateway to scholarly research and understanding, the MSU Broad will provide a

world-class learning experience in the arts for graduate and undergraduate students across academic disciplines.

“We are thrilled to partner with the Eli and Edythe Broad Art Museum and MSUFCU to bring the Broad collection with its Kresge heritage further out into the community,” said Christopher P. Long, Dean of the College of Arts & Letters. “Access has always been the heart of the MSU land-grant mission and the liberal arts endeavor at its core, so this gift advances that mission by providing more members of our community with educational opportunities to be transformed by the power of art.”

The museum is one of 10 areas of the university to receive support from a \$5.5 million gift the MSUFCU made to expand opportunities for community members to engage in the arts, business and, science.

The public opening of the Art Lab will align with the East Lansing Art Festival on Saturday, May 19, and Sunday, May 20, from 10am–6pm. Members of the MSU and Greater Lansing communities are invited to get a first look at this new space and explore the inaugural exhibition, *Mining the Collection*, curated by MSU students with an interest in museum studies. Following the opening weekend, the Art Lab’s public hours will be 12–4pm, Tuesday–Sunday. The Art Lab is located at 565 E Grand River Ave., East Lansing, Mich., 48823.

*Mining the Collection* is organized by the Eli and Edythe Broad Art Museum at Michigan State University and curated by the MSU Art History Association and students with an interest in museum studies, with curatorial oversight by Carla Acevedo-Yates, Associate Curator, and Georgia Erger, Curatorial Assistant, and interpretive oversight by Michelle Word, Director of Education. Support for this exhibition is provided by the Michigan Council for Arts and Cultural Affairs Minigrant Program, administered by the Arts Council of Greater Lansing, and the Elizabeth Halsted and the Alan and Rebecca Ross endowed exhibitions funds.

**The MSU Broad** opened on November 10, 2012 on the Michigan State University campus. Thought as a gateway, a habitat, and a lab, the MSU Broad believes in the idea of the museum as open-source software: Constantly evolving and improving. Collaboratively developed. Flexible and interdisciplinary. Freely shared. A tool-kit for reinventing not just the museum, but our individual and collective identities.

**Michigan State University Federal Credit Union**, the world’s largest university-based credit union, offers a full range of personal and business-related financial services to MSU and Oakland University faculty, staff, students, alumni, and their families worldwide, in addition to a variety of select employee groups. Founded in 1937 by MSU professors, MSUFCU has 18 branches, over 240,000 members, more than \$3.64 billion in assets and over 760 employees.

**Michigan State University** has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world’s most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Image: Fred Wilson, *Untitled (Chariot Race)*, 1992. Eli and Edythe Broad Art Museum, Michigan State University, purchase, funded by the Office of the Vice President for Research and Graduate Studies.

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