

MSU BROAD

The MSU Broad brings together some of Andy Warhol's best-known works with some of his lesser-known artistic activities in *Andy Warhol: A Day in the Life*.

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East Lansing, MI – *Andy Warhol: A Day in the Life*, on view from January 13 – May 6, 2018 at The Eli and Edythe Broad Art Museum at Michigan State University (MSU Broad), pulls back the veil on one of the twentieth century's most important and iconic artists, using works from the MSU Broad's treasured permanent collection. The museum's collection contains a variety of works by Warhol, including screenprints and different forms of photography—a selection of which will be on display—which will be in conversation with the loan of films from the Warhol Museum in Pittsburgh, as well as a number of other additions. Through Warhol's daily photographic habits, obsessive film and audio recordings, and the wide range of his personal interests, *A Day in the Life* allows audiences to glimpse his more intimate world.

Warhol is perhaps best known for his colorful screenprints. *A Day in the Life* features screenprints of famous movie stars like Marilyn Monroe (*Marilyn*, 1967) and notable public figures like Jackie Onassis (*Jackie II*, 1966), artist icon Man Ray (*Man Ray*, 1974), as well as more personal or seemingly mundane subjects (*Flowers*, 1970). Warhol's screenprints were a revolutionary and highly provocative gesture at the time, undermining the notion of the singular originality of an artwork and authorial genius of the artist.

Beyond these more signature works, *A Day in the Life* also includes a selection of Polaroids and black-and-white photographs which reveal a great deal about Warhol's daily activities. Warhol was not overly selective in terms of what he documented, and as a result the pictures are quite diaristic in nature. Warhol was a relentless chronicler of his many friends, lovers, and patrons—some famous, others lesser known. The serial Polaroid portraits included in the exhibition provide a glimpse into Warhol's personal relationships with his subjects. He required each sitter to pose for multiple exposures so that he could create a kind of filmstrip. This unconventional use of the candid Polaroid format was highly experimental at the time, in great part for how it blurred boundaries between artistic mediums, recognizing photography for what it was: a film-based practice.

With the addition of key loans, the exhibition also reveals Warhol's penchant for experimentation and wide-ranging interests. The inclusion of works by other artists, including Billy Name and Martin Hoffman, also point to the wider social and artistic circles that Warhol was a part of, and which also informed his work and person. By placing all these different facets of his career together in the space of the gallery, new associations and insights emerge that blend the exquisite and the banal, the sacred and the profane—true to Warhol's life and work.

The MSU Broad announced the launch of its Collection Gallery in spring of 2017. The Collection Gallery is devoted to excavating, researching, and displaying the museum's growing collection year-round. The gallery marks the first time the MSU Broad has a solely dedicated space for the collection since its opening in 2012—furthering its effort to stay grounded in a deep appreciation for the historical as it remains a laboratory for the new.

Andy Warhol: A Day in the Life is organized by the Eli and Edythe Broad Art Museum at Michigan State University and curated by Steven L. Bridges, Associate Curator. Support for this exhibition is provided by the Elizabeth Halsted endowment fund and a gift from the estate of Dr. Clyde L. Burton.

MSU Broad opened on November 10, 2012 on the Michigan State University campus. The innovative 46,000-square-foot museum serves to advance collaborations which connect art to other interdisciplinary enterprises and to develop new ideas about art in a changing world. MSU Broad believes in the idea of the museum as open-source software, which is collaboratively developed and constantly evolving.

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.