The Eli and Edythe Broad Art Museum at Michigan State University brings together, for the first time, all 18 works, by major American artists from the 1980s and 1990s, donated to the museum by founding donors, Eli and Edythe Broad in The Broad Gift.

EAST LANSING, Mich. - June 1, 2015 - The Broad Gift, running May 8 through October 18, 2015 at the Eli and Edythe Broad Art Museum at Michigan State University brings together, for the first time, all 18 major artworks given to the Eli and Edythe Broad Art Museum at Michigan State University by founding patrons Eli and Edythe Broad. Featuring works by pivotal American artists from the 1980s and 1990s, including Donald Baechler, Ross Bleckner, Jonathan Borofsky, Peter Halley, Jonathan Lasker, Robert Longo, Elizabeth Murray, Sue Williams, and Terry Winters. The gift of these works supports the museum’s mission to develop a collection with contemporary currency that builds upon the rich historical holdings of the Broad MSU.

"Edye and I are delighted to share works from our foundation and personal collections with this stunning new museum that serves the students and community of East Lansing and beyond," said Eli Broad at the time of the gift. "Through our arts philanthropy, we have always been driven to make great works of art accessible to a broad public.” The Broad Gift demonstrates the ways these works have enriched the museum’s ability to present the full progression of contemporary art in America and will be enriched by educational and public programming.

"We are thrilled to present this extraordinary and generous gift, which has immeasurably enriched the Broad MSU’s collection. These works represent an important contribution to the larger narrative of contemporary art, in particular the key moments of 1980s and 90s painting in America,” said Min Jung Kim, Deputy Director of External Relations at the Broad MSU.

Programming will include panels on lectures with several guest speakers focusing on the subject of collecting. The events will be structured around showing the depth and diversity of collecting, from collecting art to records to artifacts by individuals and institutions alike.

The Eli and Edythe Broad Art Museum is the art museum of Michigan State University. Also an engaged public institution, the Broad MSU is a contemporary museum devoted to the exploration and exhibition of significant art from around the globe. This international focus is also supported by the contextualizing of contemporary art within the history of art by virtue of our historical collection. The Broad MSU is a place where artists’ ideas, words, and actions create a vibrant center for questioning and understanding the modern world.

The Broad Gift is organized by the Eli and Edythe Broad Art Museum at MSU. Support for this exhibition is provided by the museum’s general exhibitions fund.

Eli and Edythe Broad Art Museum at Michigan State University
Opened on November 10, 2012, the dynamic 46,000-square-foot museum serves as both a teaching institution and a cultural hub for East Lansing and the region. In keeping with MSU’s commitment to applying knowledge to benefit society and further the global common good, the Broad MSU’s program of original and traveling exhibitions; initiatives with living artists; performances; and educational offerings for students, faculty, and the community make the museum a center for questioning and understanding the modern world. With a collection containing 7,500 objects from the Greek and Roman periods through the Renaissance and on to the Modern, the Broad MSU is uniquely able to contextualize the wide range of contemporary art practices within a firm historical context. The museum is named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift of $28 million. For more information, visit www.broadmuseum.msu.edu.

Michigan State University
Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world’s most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

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